

## World Rewilding Day 2023: Guidelines for making your short film

Thank you for considering making a film on our theme of #RewildingHope. We will share these on our webpage, in a kaleidoscope of national flags so that people can click on the ones that are relevant to them. Our aim is that everyone can see rewilders near them, speaking in their language and doing great rewilding things that inspire hope.

Here are some suggested guidelines; feel free to do it your way!

1. Choose a person on your project who can express RewildingHope in a heartfelt and inspiring way. Ask them to record a simple video, of ONE minute or less, with their mobile.
2. Here are some guidelines on how to make a good film simply:
  - Human connection is more important than production quality.
  - Keep footage simple. Try to keep the camera as still as possible. Use slow movements, if you need to make any.
  - Sound quality is almost more important than visual, so that people can hear your message of RewildingHope! Keep the camera close to you if possible.
  - Get your message clear in your head, go to a quiet place, look in the camera, smile and go (in your mother tongue)!
  - At the end of filming, hold your smile/gaze for a second so the ending isn't abrupt.
  - **Speak from the heart and be yourself**, telling us what Rewilding Hope evokes in you. Speak about your favourite place, successes, rewilding people, reintroductions or how rewilding is helping local people, jobs or preventing fire, flood or drought.
  - Enthusiasm, passion, hope, positivity and the wonder of rewilding are what we are putting across. Pretend you have just met someone you like and you are trying to inspire them!
  - Speak in your mother tongue first. If you can make an English version as well, great!
  - You may need a few takes until you have one that you are happy with. Don't overwork it, as this can lose some of your initial spontaneity and naturalness.
  - For both versions, perfect language is NOT the aim: connection, humanity and inspiration are the key.
  - Send us both! Good luck and thank you.

Please send your film to: [welcome@globalrewilding.earth](mailto:welcome@globalrewilding.earth). We will share them globally!